



25 ¹⁹⁹⁰⁻²⁰¹⁵ years of passion!



Institut Paul Bocuse reinforces its presence in Asia and welcomes Korea's Woosong University to its Worldwide Alliance

Founded in 2004, the Institut Paul Bocuse WorldWide Alliance is a unique network that currently brings together 15 of the world's most prestigious culinary arts and hospitality management schools based in: Japan, Singapore, Taiwan, the United States, Finland, South Africa, Canada, Chile, Colombia, Ecuador, France, Greece, Mexico, Peru and Korea, which has just joined this highly intimate circle. The partners, who benefit from Institut Paul Bocuse's leadership, share their competencies and experience in the context of particularly rich multicultural educational exchanges aimed at the institutions' students and professors. Together, they are shaping the future and contributing to the growth of international tourism.

*We are very pleased - and proud - to welcome the renowned Woosong University within our Alliance. Its arrival underscores our international ambition to broaden the reach of our teaching excellence and to provide our alliance members' students with the opportunity to be a part of the globalization of our trade and to gain knowledge from the multicultural exchanges that will arise. We hope to rapidly expand this network through the inclusion of other worldwide leaders in the field of hospitality education so that it becomes the world's leading network of excellence. **Dominique Giraudier, CEO of Institut Paul Bocuse***

Founded in 1954, Korea's Woosong University is a leading specialized teaching institution whose success is primarily based on performance and innovation. It boasts 15,000 students, 1,243 teachers and 62 programs, including a department that is exclusively dedicated to the culinary arts, both in terms of applied research and hospitality management.

With its focus on the international scene ever since it was created, and driven by its two founders, Paul Bocuse - *a 50-year holder of 3 Michelin stars, elected 'Chef of the Century'* - and Gérard Pélissou - co-founder of the AccorHotels Group - Institut Paul Bocuse (based in Lyon, the world's capital of haute cuisine) has educated nearly 200 Asian graduates among its 2,000+ Alumni. **It currently hosts 650 students, nearly half of which come from all over the world (over 40 nationalities).**

With its **Bachelor's, Master's and PhD-level programs**, Institut Paul Bocuse helps prepare its students so that they are ready to join the world's most prestigious institutions, equipped with the values of excellence thanks to the technical and managerial skills they obtain during their studies.

Institut Paul Bocuse, 25 years of excellence, 50 years to come...

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