

Press Release
Lyon, 29 August 2018

Institut Paul Bocuse is opening its 7th international campus, in Russia

As part of its international development strategy, the Institut Paul Bocuse has entered into partnership with the Siberian Federal University. From 2019, budding superstars of Russian gastronomy will be able to take its 3-year Culinary Arts and Restaurant Management course.

On 24 August, Dominique GIRAUDIER, CEO of the Institut Paul Bocuse, and Vladimir KOLMAKOV, rector of the Siberian Federal University, signed an agreement for the creation and teaching, from **September 2019**, of a bachelor's degree in Culinary Arts Management to around 50 Russian students.

These two leading establishments have joined forces thanks to their shared values of **excellence and innovation**, as well as their awareness of the challenges facing the international growth of the hospitality, restaurant and tourism sectors, and wish to work **together** to ensure the health and expansion of this booming industry.

This partnership, **building on those already created with renowned higher education institutions in Peru, Singapore, South Korea and Japan**, responds to the growing need for highly qualified professionals in the Russian tourism, hospitality and restaurant industries. The region also aims to make Krasnoyarsk the capital of Russian gastronomy.

The Institut Paul Bocuse will also develop exchange programmes to increase the international mobility of its students.

This agreement ***“emphasises our desire to increase the standing of our institute and of French gastronomy all around the world. We aim to set up sites in new and developing tourist areas to increase the employability of our students.”***

This desire is also evident in the development of the **Alliance by Institut Paul Bocuse** network, a unique global platform bringing together 22 of the world's best universities and colleges offering courses in hospitality, restaurant management and culinary arts.

About the Institut Paul Bocuse:

The Institut Paul Bocuse is home to more than 1000 students from over 50 countries, across 6 international campuses. Its courses, from bachelor's degrees to doctorates, employ innovative teaching methods, and were prize winners at the 2017 Worldwide Hospitality Awards. For 28 years, the Institut Paul Bocuse has sought to share its expertise and know-how all around the world. For over 10 years, it has played a key role in the development projects of numerous countries, working with both public and private institutions. Find us online at www.institutpaulbocuse.com

About the Siberian Federal University:

The Siberian Federal University is a multidisciplinary university located in Krasnoyarsk, with training programmes that combine theory and practice. It is the largest higher education institution in Siberia, with more than 3000 lecturers and 31000 students. Dmitry A. Medvedev, the Prime Minister of Russia, is President of the Executive Board.

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